

Dear Community Partner,

Earlier this year, we launched “Washington Goes Purple”- a County-wide anti-drug abuse campaign geared toward educating our youth about the dangers of prescription painkillers. Throughout the month of September, we were able to educate adults and youth alike about the importance of locking up medication and properly disposing of it. We collected approximately 164 POUNDS of medication during several drug take back events. During after school events, we were able to convey our message to approximately 150 parents, students, educators and community members.

Our volunteers attended over 60 events County-wide, presented to over 2,500 professionals from August 15th-October 1st, trained 230 people with Narcan and spoke to 100’s of high school students- including the 100 Student Government Association leaders who we have now formed a formal partnership with. We are also proud to be announcing several upcoming scholarships and educational sessions using money we raised throughout this time. We are incredibly excited for the future.

We are writing to ask you to partner with us in this very important initiative by becoming a sponsor of our first large fundraiser “Washington Goes Purple- American Idol Style”. The fundraiser will take place at Hager Hall on Saturday, February 9th at 5pm. We will have a cocktail hour with hors d’oeuvres, followed by a seated dinner. During dinner, the top ten winners of our “American Idol” style contest will perform and your table will get to be the judges (no speaking required- we are providing paddles scoring 1-10), along with 4 “celebrity” judges! We even have our own Ryan Seacrest- Ryan Smetzer! After dinner and the friendly competition is over, local band Staff Infection will play to close out the evening.

Money raised will allow us to expand our education initiative and increase scholarship amounts going forward. Please consider becoming a sponsor today by completing the sponsorship form and emailing [washingtongoespurple@gmail.com](mailto:washingtongoespurple@gmail.com). We look forward to seeing you on February 9th!

With gratitude,

Washington Goes Purple Committee

925 N Burhans Blvd

Hagerstown, MD 21740



Dinner and Dance- American Idol Style! Music by Staff Infection

Saturday, February 9th 2019 \* 5pm

Sponsorship Opportunities

Please Check the Desired Sponsorship Level

Purple Sponsor: $5,000

* Presented as the host of the event
* Present the awards
* Logo is on the event information promo materials, program and website
* Video played during event about business
* Company gets display table at the event and material on all the tables
* Company receives Complimentary table of 10

Lead Sponsor: $2,500

* Logo is on promo materials, program and website
* Presented as a Lead Sponsor at event
* Company receives table of 10

Major Sponsor: $1,500

* Logo is on promo materials and programs
* Company receives 6 complimentary tickets

Associate Sponsor: $1,000

* Logo is on promo materials and programs
* Company receives 4 complimentary tickets

Supporting Sponsor: $500

* Logo is on promo materials and programs
* Company receives 2 complimentary tickets